



minno

Bring Your Own Device (BYOD) Policies are a Bad Idea

Affordable High Performance Mobile Devices

We sell direct to enterprises deploying mobile in volume

“

The boundary between office and private life is being steadily eroded and mobile technology continues to blur that boundary.

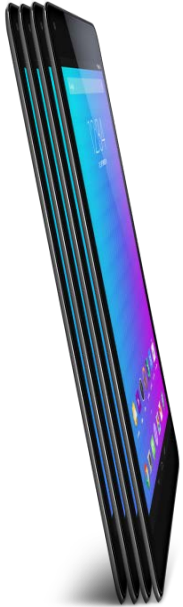
”

“

77% of employees
expect to use mobile
devices as part of their
work.

”

Companies should be cautious about BYOD



- 01** Employees often resent BYOD
- 02** Costly for IT departments to manage
- 03** Data Security
- 04** Conflict between company control & personal privacy
- 05** It can be a legal minefield

01

Employees often resent BYOD policies

- ✓ Employees may resent personal investment
- ✓ Creates an un-level playing field
- ✓ Personal intrusion of device management



02

Expensive for IT departments



IT support is
expensive across
multiple devices and
operating systems

03

Data and IP Security

- ✓ Using apps from unreliable and high risk sources
- ✓ Risky connections to Wi-Fi
- ✓ Desire to *recover* personal data results in delay in wiping or reporting lost devices



Corporate Devices Eliminate Risks and Increase Control

04

Conflict between data security & privacy

- Need to manage devices and data
- Need to limit access to risks
- Desire for privacy of location and activity
- Desire to freely engage with the digital world



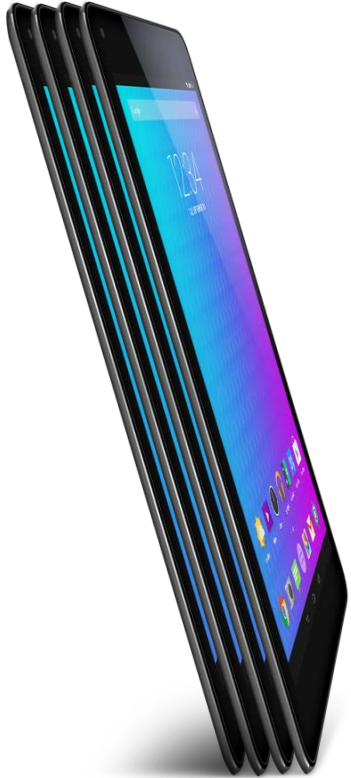
05

A legal minefield

- ✓ Personal devices are loaded with private and legally protected information
- ✓ Applications store additional activity for years
- ✓ Employees must be informed of all “passive” or “background” security operating on their devices



Summary



- 01** The device savings of BYOD are typically outweighed by IT management costs
- 02** BYOD creates an inherent conflict between company and employee privacy
- 03** There is potentially considerable legal exposure

Supporting the Fortune 500 and SMB





www.minnotablet.com
sales@minnotablet.com
(509) 892-6307



Affordable High Performance Mobile Devices

We sell direct to enterprises deploying mobile in volume



Background Information



Mobilization

Mobilization of the Enterprise processes and applications



Optimization

Optimization of the Enterprise functions on MINNO devices



Customization

Delivery of ideal tablets suited to the user environment



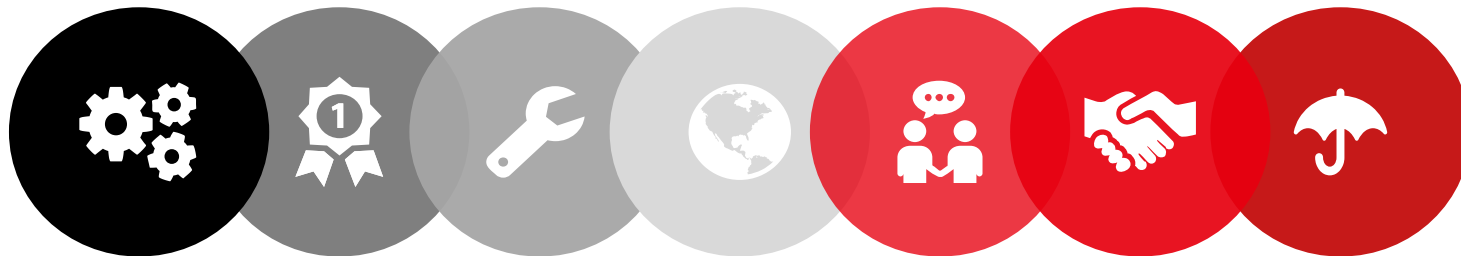


Global Supply Chain and Local Support

Supplier Direct Substantially Lowers Costs



We only provide the tools you need for specific processes to lower costs even more



01 Maintenance

02 Extensive Experience

03 Flexibility

04 World-Class
Account
Management

05 World-Class
Customer
Support

06 More secure

07 Complete Support

Supporting the Fortune 500 and SMB

